

# Computer Equipment

The computer and peripheral equipment manufacturing industry (NAICS 3341) includes establishments that manufacture and/or assemble computers, laptops, servers, printers, monitors, input/output devices, storage devices, and terminals.



## Texas Industry Totals

Firms	88
Employment	19,389
Average Annual Wage	\$113,204
Total Capital Investments	\$37.7 million
Value Added Per Employee	\$100,744
Value of Shipments	\$313 million

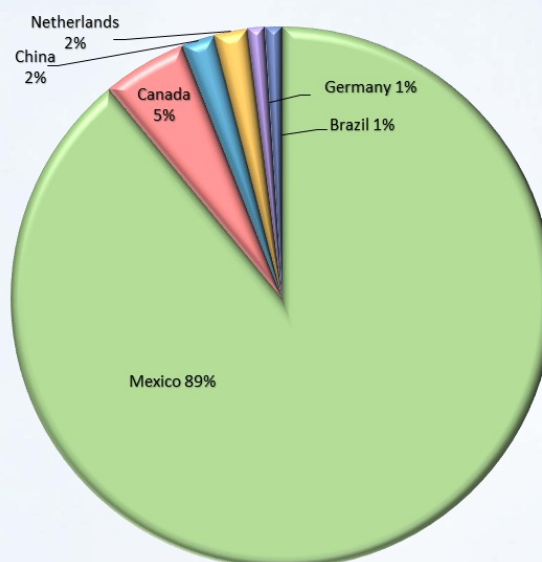
## How Texas Ranks in the U.S.

All Employees	No. 3
Production Workers	No. 4
Value Added	No. 13
Value of Shipments	No. 12
Total Capital Investments	No. 5

## Texas Exports

- Texas computer exports in 2014 were valued at \$16 billion.
- In 2014, Computer and Electronic Products was Texas' 2<sup>nd</sup> largest export sector.

## Top Export Markets



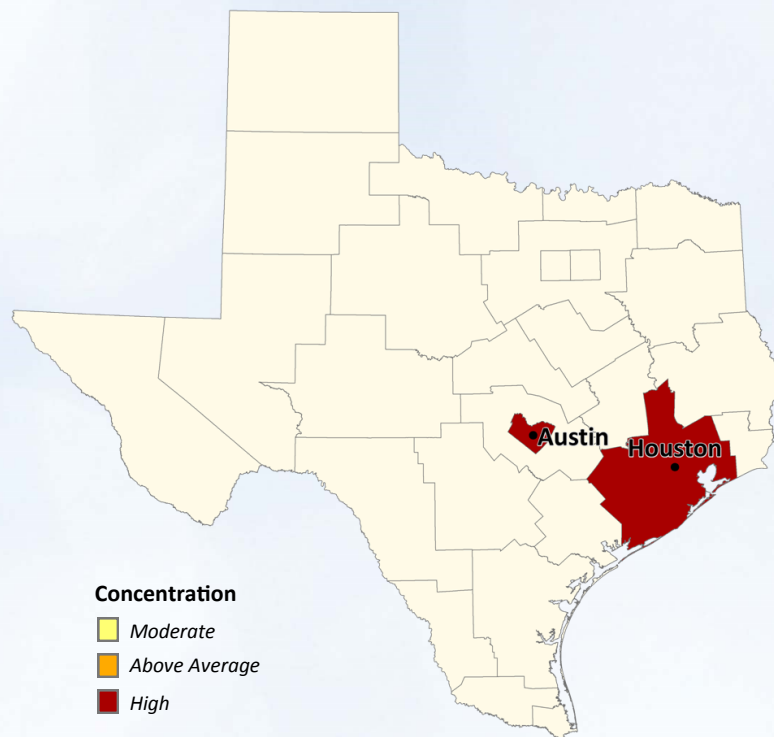
Sources: Texas Workforce Commission, U.S. Census Annual Survey of Manufactures, WISERTrade, Texas Manufacturers Register

## Major Industry Employers in Texas

Company	Location(s)	Products
Dell, Inc.	Round Rock	Computer systems & servers
Hewlett-Packard	Houston, Plano, etc.	Computer systems & servers
Foxconn Technology Group	Houston, Austin	Motherboards & computer equipment
R.R. Donnelley & Sons	Houston	Computer hard drive assembly
Flextronics Americas	Austin, etc.	Computer equipment

## Regional Concentrations

The map at right identifies the state's Workforce Development regions with above-average specializations in computer & peripheral equipment manufacturing. The highlighted regions are not the only areas in Texas where workers in this sector can be found, but rather represent areas with the greatest concentrations relative to the size of the local labor force. This industry is highly concentrated around Houston and Austin.



## Recent Industry Trends

- Texas computer equipment industry employment increased by 4.3% between Q3 2013 and Q3 2014.
- In June 2014, California-based multinational consumer electronics, software, and online services company Apple Inc. opened the initial phase of its new \$304 million campus in Austin, Texas. First announced in 2012, the campus is scheduled to be fully operational by 2021 and will eventually employ approximately 3,600.